SAFE KIDS FOUNDATION

NEWSLETTER JUNE-JULY 2017

SAFE KIDS AT HOME PROGRAM EXPANDS OUTREACH TO PIMPRI-CHINCHWAD

'SAFE KIDS AT HOME' PROGRAM LAUNCH IN PCMC

After a successful implementation in Pune Municipal Corporation (PMC), Safe Kids Foundation expanded its geographic boundaries to reach the Pimpri-Chinchwad Municipal Corporation (PCMC).

'Safe Kids at Home' program implementation in PCMC was started on June 23, 2017 at Annabhau Magar Secondary School, followed by an official launch on July 18, 2017 at Hotel Conrad, Pune, which saw the presence of more than 200 eminent citizens, including government officials, representatives from education department, health department, Indian Paediatric Association, teachers and principals of schools and various NGOs. Honourable Mayor, PCMC, Mr. Nitin Kalaje was the Chief Guest of the event and Mr. Dilip Gawade, Joint Commissioner, PCMC, was the Guest of Honour, who along with Mr. Kiran Gawade, CFO, PCMC and Mr. Vikas Chadha, President, Honeywell India released the 'Safe Kids at Home - Mid-Term Impact Evaluation' report. Under this expansion, 80 model fire safe schools and 50 model fire safe communities in PCMC will be formed and program will reach out to 425,000 students and 250,000 parents by the end of March 2018.

TRAINING OF TRAINERS

Safe Kids Foundation conducted its fourth 'Training of Trainers' program on June 12-13, 2017 which focused on a comprehensive overview of 'Safe Kids at Home' program, the tools and implementation methodology in schools and communities based on the Educator's Guide developed by Safe Kids Foundation in collaboration with Safe Kids Worldwide.

HIGHLIGHTS

Press Conference Announcing the Launch of the Program

A press conference preceding the main launch saw the presence of 35 reporters from various media houses and garnered a wide coverage for the event in 40 leading English, regional print and electronic media.

Release of 'Safe Kids at Home - Mid-Term Impact Evaluation' Report

Mid-Term impact evaluation report that measures the program impact since its inception in 2015 was released by our esteemed guests. The assessment revealed that 99% students and more than 80% parents liked the program and training sessions.

‘EXCELLENCE IN HOME SAFETY’ GLOBAL AWARD 2017

‘Safe Kids at Home’ program wins the **‘Excellence in Home Safety’ Global Award 2017** at the Safe Kids Worldwide’s Childhood Injury Prevention Convention held in Baltimore USA from July 26-29, 2017. The program has won the top honour among 30 countries. Dr. Cinthia Pinto, Program Director, Safe Kids Foundation was invited to speak on how ‘Safe Kids at Home program is becoming a Model for Building Partnerships’ and ‘Fire and Burn Safety- Making Global Impact’.

HONEYWELL EMPLOYEE VOLUNTEERING

A volunteering activity for Honeywell India employees was conducted on July 1, 2017 at Kashewadi slums. The volunteers assessed the houses for ‘My Safe Home’ competition, prepared a fire escape plan for the community and educated the children on fire & burn safety through games.

Safe Kids at Home

210,000 students from
712 schools and
160,000 parents from
240 communities reached through interactive educational sessions.

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